

Education

The University of Texas at Dallas	M.F.A. in Arts and Technology	May 2020
<i>Collegium V Honors Student</i>	B.A. in Arts and Technology, Minor in Music	May 2017
<i>Academic Excellence Scholarship</i>		

Experience

Digital Media & Web Designer	Equifax	Jan 2021 present
<ul style="list-style-type: none"> ○ Redesigned internal website to provide critical departmental updates, tools, and resources with improved accessibility and information architecture to over 4,500 employees. ○ Developed internal email communications strategy to more effectively provide departmental updates to 700+ Security employees, including: designing responsive and accessible emails, implementing tracking for open and click rates, coordinating translations and manager approvals, and creating a team system to streamline incoming security questions. ○ Created digital media assets including emails, infographics, videos, and internal announcements. ○ Wrote scripts, recorded voiceover, edited audio and video, and managed production process for 16 internal new hire training videos. 		

Freelance Web Designer & Site Manager	Digital House Creative	Dec 2020 Jan 2021
<ul style="list-style-type: none"> ○ Built, styled, created graphics for, troubleshoot, and maintained 15 responsive WordPress websites with a focus on accessibility and mobile design. 		

Marketing Coordinator	Opera in Concert	Jan 2018 May 2020
<ul style="list-style-type: none"> ○ Strategized marketing campaigns for fundraisers and performance events. ○ Managed website, email campaigns, and social media, including paid social media ads. ○ Designed all digital marketing materials, including ads, videos, and website graphics. ○ Acted as stage manager, stagehand, and front-of-house staff for 6 productions over 2 years. 		

Web Development Intern	Visual App	May 2017 Jan 2020
<ul style="list-style-type: none"> ○ Built, styled, and troubleshoot responsive websites in WordPress, Magento, and static HTML. ○ Managed site updates, copy updates, image editing, plugins, jQuery, and data entry. 		

Marketing Manager/Producer/Singer	Comet Opera	Dec 2017 Dec 2019
<ul style="list-style-type: none"> ○ Designed and created company website, brand identity, and social media presence. ○ Created flyers, posters, business cards, print programs, videos, and all other marketing assets. ○ Produced, directed, music-directed, sang in, and stage-managed 5 full productions and 2 concerts. 		

Marketing Coordinator	Hunsicker Senior Living Services	May 2015 May 2016
<ul style="list-style-type: none"> ○ Managed WordPress website, social media accounts, and Infusionsoft contact database. ○ Created marketing graphics, banners, videos, social media posts, and ads for web and print. 		

Skills

Graphic Design & Film	Development	Marketing	Languages
Adobe Photoshop	WordPress	Mailchimp	English: Native
Adobe Illustrator	Magento	Constant Contact	Italian: Fluent
Adobe InDesign	Adobe Dreamweaver	Poppulo	
Adobe Premiere	Squarespace	Buffer	
Adobe AfterEffects	Google Sites	Tessitura CRM	
Adobe Audition	Shopify	Social Media (Facebook,	
Audacity	Advanced Custom Fields	Twitter, LinkedIn, Instagram)	